



Rates & Dimensions

BOX AD \$2000

Positioned at the bottom of the landing page above HALF-BOX AD.

728 x 90 px

HALF - BOX AD \$1000

Positioned at the bottom of the landing page above lower banner.

360 x 200 px

LOWER BANNER \$1500

Positioned at the very bottom of the Connect Now eNews landing page.

500 x 70 px

Acceptable file formats are:

- JPEG
- PNG
- GIF (animated for Lower Banner)

Connect Now 2021 Editorial Calendar

Issue	Theme
January	IT Skills / Education
February	Infrastructure Solutions / Hybrid IT
March	Enterprise Security
April	Data Center Operations
May	Edge Computing
June	Cloud Environments
July	Artificial Intelligence
August	High Performance Computing
September	DevOps
October	Mission Critical Solutions
November	IoT
December	Year in Review - Best of 2021



contact us

info@connect-community.org

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sneall@connect-community.org



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HPE NonStop
Software Defined & Cloud

Mission Critical
HPE Storage

HPE Education
SMB



To the edge and back again: Meeting the challenges of edge computing

Understanding what happens at the edge, at the core, and in between.

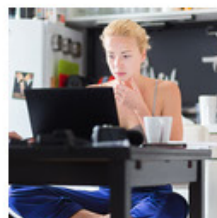
[Learn more](#)



Huge news! Welcome to the age of Unified DataOps

Learn how HPE fuels customers' data-driven transformation from edge to cloud.

[Here's how](#)



There's a perfect number of days to work from home, and it's 2

The best job perk is self-determination.

[Take a look](#)



Redefine your business at the edge for SMBs

Small businesses are getting an "edge" by building the edge. Here is how to win at the Edge.

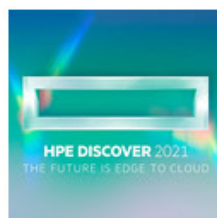
[Read the blog](#)



Hybrid cloud jobs: 5 in-demand skills

Hybrid cloud specialists will be in high demand as companies work to optimize architectures that may have been hastily arranged in the shift to remote work.

[Read more](#)

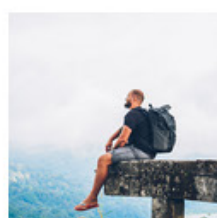


THE FUTURE IS EDGE TO CLOUD

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June 22 – 24

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Digital nomads are reshaping work as we know it – with the help of continuous learning

Learn more about the adventurous lifestyle of digital nomads and the integral role that continuous learning plays in their success.

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